



VILLANOVA
UNIVERSITY

Villanova University Earth Day Celebration April 22-26, 2014



The Villanova Community will celebrate the 44th Earth Day on Tuesday April 22, 2014, with additional activities on Wednesday April 23rd and Saturday April 26th. Villanova will celebrate Earth Day with a focus on Sustainable Agriculture. The following events are free and open to the Villanova community.

Tuesday April 22

11:00 a.m. – 3:00 p.m. Sustainability Fair

Lower Level Connelly Center (indoors)

Eco-vendors, student environmental organizations, information about campus environmental initiatives and Green Jobs, alternative energy companies, raffles, green-tours of campus, T-shirt tie-dyeing, and other displays will take place in the bottom floor of Connelly Center. In addition, students in Introduction to Environmental Science will display the results of their semester-long research projects.

11:00 a.m. – 2:00 p.m. Sustainability Fair Farmer's Market

Lower Level Connelly Center (outdoors)

Dining Services has arranged an offering of locally grown produce along with breads, meats, beverages and other products. Cash, Novabucks, and credit cards accepted. Free samples and raffle prizes are available!

5:00 p.m.

Earth Day Keynote Address – Dean Carlson “From Wall Street to Wyebrook Farm”

Connelly Cinema

Dean Carlson is the founder and owner of Wyebrook Farm in Honey Brook, PA. During and after college, Dean was focused on a career in finance, and worked for 15 years on Wall Street. He came to realize the importance and economic potential of sustainable agriculture, and founded Wyebrook Farm to provide an alternative to the industrial food supply system. Wyebrook Farm provides food produced without artificial fertilizer, pesticides, hormones, or antibiotics to the local community. Dean Carlson will tell the story of his journey from Wall Street to Wyebrook Farm and describe why sustainable agriculture is becoming only more essential to our society.

Wednesday April 23

8:30 a.m. – 10:00 a.m. Panel Discussion on Sustainable Agriculture

Falvey Library Speaker's Corner

Join Villanova faculty and invited experts in a panel discussion focused on our food system, the environmental and social consequences of industrial agriculture, and the challenges and opportunities offered by sustainable agriculture. Questions and debate between panelists and the audience is encouraged. Continental breakfast provided.

Saturday April 26

9:00 a.m. – 1:00 p.m. Earth Day of Service

Join students eager to put their interests in the Earth, sustainability, and social justice into action with a morning of environmental/community service. Contact Allen Landis (alandis2@villanova.edu) or Nick Pajerowski (npajerow@villanova.edu) to get involved or for more information.

1:00 p.m. – 4:00 p.m. Earth Day Student BBQ

Celebrate Earth Day with BBQ! The Student Committee of the President's Environmental Sustainability Committee will host a grill-out.

Many thanks to the following co-sponsors: The President's Environmental Sustainability Committee, Falvey Library, Dining Services, Center for Peace and Justice, Villanova Center for Liberal Education, Maintenance and Grounds staff, and the departments of Biology, Civil and Environmental Engineering, Geography and the Environment, and History.

For further information, contact Nathaniel Weston at nathaniel.weston@villanova.edu